



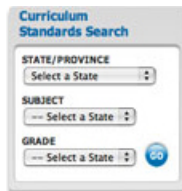
North American Division Office of Education Special Pricing

UnitedStreaming

Discovery Channel has produced a collection of quality video on-demand resource for teachers. This on-line resource has thousands of video clips, animations, photos, voice clips of famous speeches, etc. It is one of the most asked for contracts from NAD. Finally, a contract has been approved that will allow small schools as well as large schools purchase at a greatly reduced price! One of the problems for small schools is the per school price form most companies. This contract has a **NO MINIMUM pricing model**. That means if you have 12 students you need only purchase 12 licenses.

Expand Horizons

Enriched Video Content includes more than 5,000 videos from Discovery Channel, BBC, Math Mastery, and others - including more than 1,000 new videos in subject areas including foreign language, secondary math, science, and language arts.



Save Time

Improved Search and Enhanced Site Design make searching for the right media faster and more accurate.



Create and Innovate

Expanded Teacher Tools include Assignment Builder and Quiz Builder to help teachers select and create content for student access -- and a new Writing Prompt Generator that works with any image on Discovery Education Unitedstreaming.



Customize and Personalize

New Preference Tools let teachers personalize content for any grade or subject. Teachers can create homepages where they can view weekly updates of videos and archive their created materials.

Encourage Student Exploration

Teacher-Managed Student Access enables teachers to select and publish assignments, quizzes and playlists to the Student Center, where teachers can track how and when students use materials. (August 2006)

Appeal to Every Learning Style

[Digital Media](#) for a variety of styles of teaching and learning. In addition to more than 50,000 segments from 5,000 full-length videos, Discovery Education *unitedstreaming* offers a growing library of 20,000 images, including:

- 2,000 geography images;
- 1,500 clip art images;
- 100 Spanish videos;
- 1,000 closed-caption titles; and
- 27,000 encyclopedia articles.

Recently added media include an audio library of sound effects and songs; animated textbook diagrams; a library of primary images; and images of historical events and cultural figures.

Cultivate Teaching Skills

Professional Development Enhancements include a video library of best practices; live Web seminars on science, language arts, social studies and literacy; technology demonstrations, and tips on using educational software.

Exercise Greater Content Control

Upgraded Administration Tools, including Server Manager and Network Manager, allow easier management of server storage space, content downloads and auto-updating of software.

Pricing:

\$4.00 per student! No minimums.
All students in the school K-12 must be counted. *This is a NAD K-12 contract only.*

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Discovery Education *unitedstreaming* offers teachers a library of more than 5,000 digital videos from the world's most trusted educational producers – fully searchable, and correlated to state K-12 curriculum standards -- including Spanish video content and 1,000 closed-captioned titles.

Segments

The Discovery Education *unitedstreaming* educational video library is segmented into more than 50,000 vibrant, content-specific video segments for seamless integration into classroom curriculum.

Clip Art

Discovery Education *unitedstreaming* lets you choose from more than 1,500 clip art images – all designed specifically for classroom use. In addition to images in core subject areas, the library also includes clip art selections for health and safety, letters and numbers, seasons and holidays, and other special topics.

Images

With Discovery Education *unitedstreaming*, teachers get access to a library of more than 20,000 high-quality digital images, including 2,000 geography images -- and new collections of primary images, historical events and cultural figures to enhance bulletin boards, student reports, multimedia presentations and more.

Audio

Discovery Education *unitedstreaming* includes access to a new audio library of sound effects and songs teachers can use to enliven multimedia presentations and other digital media.